Table of Contents

A SYSTEMATIC REVIEW OF VALUE RELEVANCE STUDY IN ASIAN COUNTRIES1
ANALISIS KOMPARATIF PRAKTIK GREEN ACCOUNTING DI NEGARA BERKEMBANG DAN MAJU
SUSTAINABILITY REPORT AS AN INDICATOR OF INVESTMENT DECISION: AN EMPIRICAL STUDY IN THE BANKING SECTOR
Analysis of the Effect of Profitability Ratios on Company Stock Prices with EPS as an Control Variable
ANALYSIS ACCOUNTING SYSTEMS OF RELIGIOUS INSTITUTIONS AT THE CHURCH 45
THE IMPACT OF TAXPAYER KNOWLEDGE ON HOTEL TAXPAYER COMPLIANCE IN SURAKARTA CITY
ADOPTION OF IFRS IN NON-PROFIT ORGANIZATIONS: BENEFITS AND DRAWBACKS 65
Green Human Resources Management: The Role For Supporting Organizational Sustainability 77
ANALYSIS OF THE INFLUENCE OF STORE ATMOSPHERE, LOCATION, AND PRICE PERCEPTION ON CONSUMER PURCHASES INTENTION IN AMBARUKMO KAMPUNG COFFEE (KOKAMBAR) IN BANTUL
Governance and Green Finance: Examining Renewable Energy Investments for Carbon Reduction in Asian Economies
ORGANIZATIONAL HEALTH REVIEW ON FINANCIAL AND PRODUCTION ASPECTS POST-REPLANTING (CASE STUDY: TEKAD MANDIRI PALM OIL PLASMA COOPERATIVE)
The Influence of Halal Destination Image and Tourist Attitudes on Tourist Satisfaction: A Study on Halal Tourism Destinations
THE ROLE OF JOB SATISFACTION AS AN INTERVENING VARIABLE ON THE RELATIONSHIP BETWEEN ORGANIZATIONAL CULTURE AND EMPLOYEE ENGAGEMENT ON EMPLOYEE PERFORMANCE
Classification of Stock Price Movements Using Multilayer Perceptron with Trend, Momentum, and Volume Indicators
EXPLORING THE INFLUENCE OF FEMALE OWNERSHIP ON BUSINESS TYPE AND CAPITAL AMONG SME's: EVIDENCE FROM INDONESIA
Silver Entrepreneurship and Digital Transformation in Malaysia's Gig Economy: Enhancing Sustainability and Inclusivity
EMPIRICAL ANALYSIS OF POVERTY IN YOGYAKARTA: A DISTRICT LEVEL PANEL DATA INVESTIGATION207
THE INFLUENCE OF GREEN MARKETING, BRAND IMAGE, AND ONLINE CUSTOMER REVIEWS ON PURCHASE DECISION OF THE BODY SHOP PRODUCTS IN THE CITY OF YOGYAKARTA219
REVEALING CUSTOMER SATISFACTION: A STUDY OF THE INTERACTION OF PRODUCT QUALITY AND WORD OF MOUTH ON PURCHASING DECISION
PRODUCT QUALITY, BRAND IMAGE AND LOCATION ON PURCHASING DECISIONS AT INDOMARET247

Effect of Service Quality and Social Media Promotion on Customer Satisfaction and Customer Loyalty in Christian Church	255
ANALYSIS OF EFFECT OF MOTIVATION WORK ENVIRONMENT WORK AND LEADERSHIP ON THE PERFORMANCE OF EMPLOYEES IN CV MARI BAHAGIA SURAKARTA	267
THE INFLUENCE OF FOOD VLOGGER CONTENT, INSTAGRAM PROMOTION, AND INNOVATION PRODUCT TO DECISION PURCHASE BAKPIA PRODUCTS	277
THE INFLUENCE OF JOB SATISFACTION, CAREER DEVELOPMENT, AND HUMAN RESOURCE TRAINING ON EMPLOYEE PERFORMANCE (CASE STUDY: CV. WARNA INDAH NUSANTARA)	293
UNDERSTANDING GREEN BEHAVIOR AMONG INDONESIAN UNIVERSITY STUDENTS HUMAN RESOURCE PERSPECTIVE	
DIGITAL TRANSACTION TREND TOWARD TO SUPPORT SUSTAINABILITY THROUGH COMMERCE PLATFORMS	
APPLICATION OF COUNSELING GUIDANCE METHOD FOR UMKM GRABAH AND CERAMIC ENTREPRENEURS IN PAGERJURANG MELIKAN BAYAT WEDI KLATEN 3	329
THE EFFECT OF GREEN HUMAN RESOURCE MANAGEMENT ON EMPLOYEE'S WORK MOTIVATION AT DUTA WACANA CHRISTIAN UNIVERSITY YOGYAKARTA WITH GREEN LIFESTYLE AS A MODERATING VARIABLE	227
ONDER LILEGI I LE AS A MODENATINO Y AMADLE	וננ